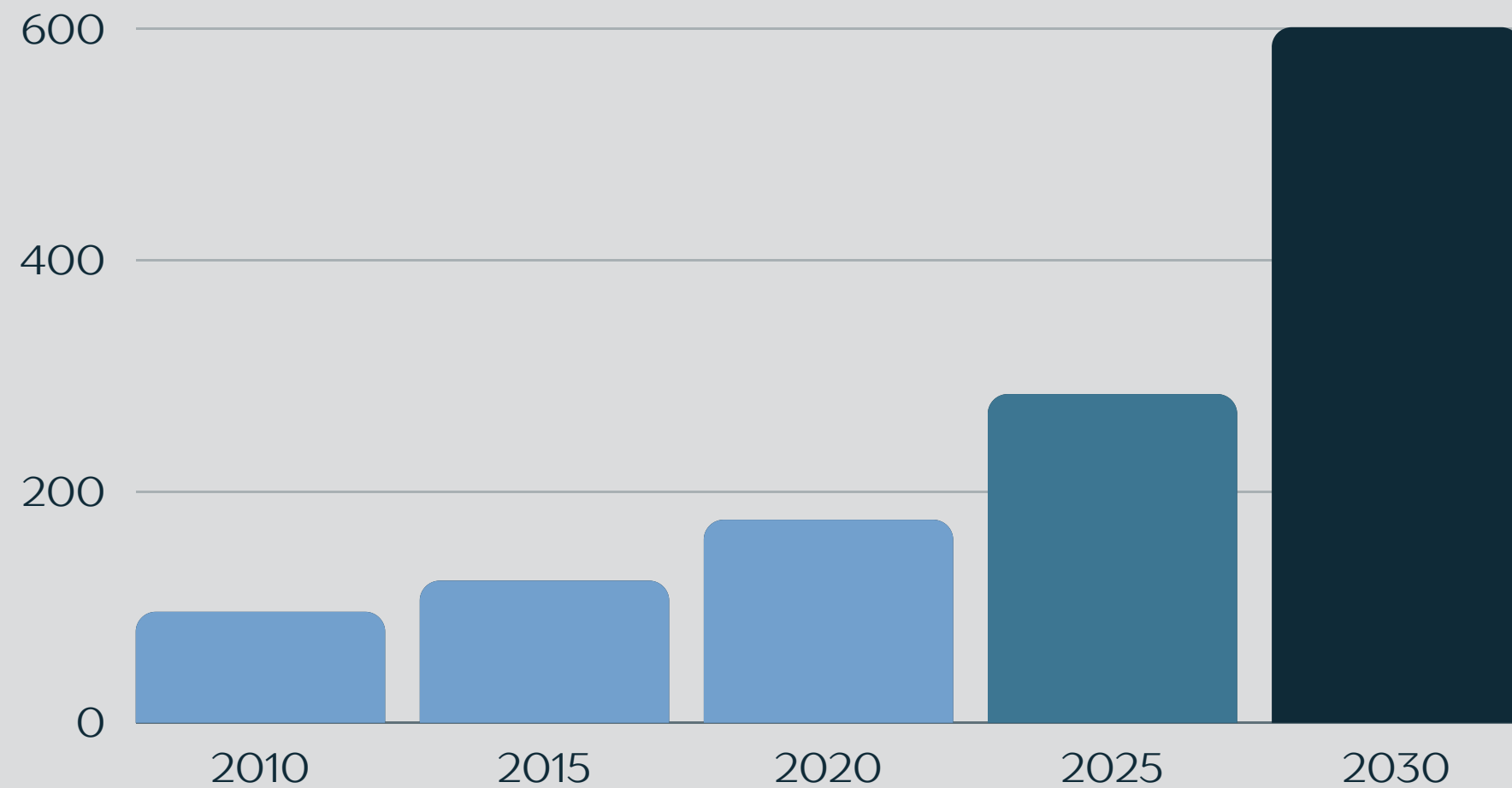


# DON'T LOOK DOWN

the mission is simple: get as many geothermal heat pumps into the ground as possible



E.I.A., (2021, Nov). Heat pumps. More efforts needed. Tracking report. <https://www.iea.org/reports/heat-pumps>



**we need to have at least 600 million installed geothermal heat pumps by 2030**

out of all available climate control technologies, geothermal heat pumps are the most:

- energy-efficient
- environmentally clean
- cost effective