



## ECOLIBRIUM - Balancing Energy, Economy & Ecology

**About Loisaida, Inc.** – We are deeply committed to serving the Latinx, BIPOC and im/migrant community of the Lower East Side and the City of New York. Founded in 1978, Loisaida Inc. was created to address the economic, environmental, and social disenfranchisement of Latinx and low-income working-class residents, by offering multigenerational culturally and linguistically relevant programming that appeals to the critical needs and sensibilities of the Lower East Side ("Loisaida") neighborhood.

What is ECOLIBRIUM? A multidisciplinary initiative assembled by a team of community organizers, architects, engineers, technologists, media makers, students, and neighbors who are committed to the holistic study of the energy, climate, health, and environmental needs in our neighborhood. With Loisaida Inc. we build an inclusive environmentally astute workforce initiative, which aims to provide achievable solutions for our residents to better understand and urgently adapt to climate change realities. Loisaida, Inc. is a member of the property's HDFC, therefore part of the ownership entity. Loisaida holds a 50-year lease on the 10,000 sq. ft. community space in the building where its Loisaida Arts and Cultural Center is located. Just this past year, the property. located at 710 East 9th Street in Manhattan's Lower east Side received a shocking "D" grade from Energy Star. This immediately prompted Loisaida to perform a holistic audit of an Energy Star "D"-rated building that would also serve as a platform for public engagement and practical climate workforce training, with the objective to reduce emissions and electrical loads, as well as to accelerate improvements in indoor health, building energy use, grid interaction, and the local economy. This 'D' was a community wakeup call, and realization that Loisaida was able to have a broader impact on other like buildings in this neighborhood and beyond through grassroots innovation and advocacy. This experience is the impetus for Loisaida's response to this RFP and the groundwork for the future.

## Loisaida Staff:

- **Paul Garrin** Creative Technologist for Loisaida Inc., lives and works in Manhattan, New York. Email: <u>pg@loisaidalab.org</u> Phone: (212) 979 0642
- Alejandro Epifanio Executive Director of Loisaida, Inc., lives and works in Manhattan, New York. Email: alejandro@loisaida.org Phone: (917) 745 2010
- Alex-Nicole Edwards Marketing Associate and visual storyteller for Loisaida Inc., lives in Brooklyn, New York. Email: <a href="mailto:alex-nicole@loisaida.org">alex-nicole@loisaida.org</a>
- Catiria Ayende Administrative Assistant for Loisaida, Inc., lives and works in Manhattan, New York. Email: <a href="mailto:catiria@loisaida.org">catiria@loisaida.org</a> Phone: (646) 726-4715

## **Technical Team:**

- **Hugo Bovea -** R.A. Cycle Architects and Planners
- Norma Byron, Ashlawn Energy, LLC.
- Niek Veraart, SVP & National Planning Practice Lead, Michael Baker Int'l.
- Tony Daniels, R.A., Principal Cycle Architects and Planners
- **Bob Fleishman,** Partner, Kirkland & Ellis, Washington, DC.

Link to video: <a href="https://youtu.be/KSHS9K8wy94">https://youtu.be/KSHS9K8wy94</a> New York City, NY