## Solution to Increase Solar Photovoltaic for Rural America

## **Problem**

- Rural Americans spend 2X on energy than everyone else
- Small rooftop systems cost \$5.00/W or more in rural America, mostly soft costs
- Installers unable to price small PV economically because of their fixed costs, so our solution is without them

## **Solution**

- Small PV "awning" systems shipped preassembled to manufactured homebuilders that cut end-user cost/Watt in half
- Homebuilder spends much less install and training time compared to rooftop PV options
- Can be installed at factory or home site, so can be OEM or Retrofit product
- Unique team of solar plus manufactured homebuilding experts that has leveraged Connector Network





