

Solar Equity Platform

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The Problem

- Rooftop solar is underutilized, particularly in cities and EJ neighborhoods
- There is no incentive for project developers to maximize roof space if a building does not have a high enough load
- Traditional CSS is bogged down by high administrative costs

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The Solution

- A peer-to-peer energy trading platform that allows developers to realize their roof's full potential and improve project economics
- Provide no-cost energy credits to low-income customers in exchange for better project economics

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The Benefits

- An urban-alternative to greenfield community solar
- More installation capacity
- Expanding the reach of solar in underserved neighborhoods that have previously not been given access