

Jwrgorman's challenge details for challenge: [Solar Prize Round 6](#)

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Explanation

Direct Marketing, Hardware manufacturing, procurement

Key Needs

- Business Development & Commercialization (5 / 5): Having technology is one thing, but having the technology market fit and knowing your audience is another.
- Procurement of Raw Materials (4 / 5): Making it scale to large volumes means it has to be low cost to build.
- Marketing & Promotion (4 / 5): We have all the technology needed to do the prototype but are interested in getting the right message out there, to the right audience.
- Strategy (3 / 5): Having the right execution strategy is important before you start spending resources - you have 1 or maybe two tries before they deplete.
- Science, Research and Development (4 / 5): We are capable at machine learning, but always want to know about the latest trends and advances in data science
- Funding & Investments (3 / 5): While we will be creating an open-source product, it does not mean we don't need contacts with deep pockets for the eventual SaaS business model we are pursuing.

Matches

1. [GoSun](#): 88.07%
2. [HomeMe Group, Inc.](#): 88.07%
3. [Larta Institute](#): 87.50%
4. [Solar Inventions](#): 86.71%
5. [Positive Deviancy](#): 86.44%
6. [Zpryme](#): 86.44%
7. [EST Venturi Systems LLC](#): 86.44%
8. [Circuit Launch](#): 86.44%
9. [WY Ranch](#): 86.44%
10. [New Mexico Clean Energy Resilience and Growth](#): 86.44%