

Checkout.solar is a turnkey solution that helps customers offset with solar at the time of purchase, with an external party that they trust.

For consumers, being sustainable is hard.

- 78% of customers want to buy from sustainable companies, but don't know how.
- 66% of customers are willing to pay more for a purchase they know is sustainable.

For businesses, it's even harder.

Creating a sustainability program is a lot of work.

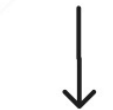
- Determining your impact is challenging.
- Fixing your impact is even more complex.
- Digital products are even harder to benchmark.

And consumers demand they get it right:

- Only 38% believe companies when they make claims on sustainability.
- 46% of customers today want third party verification.

Checkout.solar's innovative technology will help businesses make sure they get things right, while empowering end-users to finally know they are doing their part.

Customer Desire



Impact

Overhead



Automation

Uncertainty



Trust