prp61's challenge details for challenge: Solar Prize

Round 6

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Explanation

Our main needs include business development and product development expertise. We need help developing our strategy to enter the solar + energy storage market. Below is a list of our needs, with the most pressing needs identified with an asterisk.

Domain expertise - Solar + energy storage *, industrial flow batteries, grid integration

Business - Commercialization , business strategy and development *

Product - Product development , scale-up, manufacturing pipelines , product resiliency

Key Needs

- Procurement of Raw Materials (1 / 5): All our raw materials (plastics, 3D printing filament, gaskets) are easily accessable
- Manufacturing (1 / 5): We currently have manufacturing capabilities and equipment we can use through the University of Pittsburgh for prototyping.
- Product Design (2 / 5): We are heavily involved now in rapid prototyping and so product design is less of a concern at the moment. By the Set! demo we will need some expertise.
- Fabrication & Prototyping (3 / 5): We have been prototyping with help of University Machine Shop, but need expertise for large production scale prototyping
- Business Development & Commercialization (5 / 5): We have expertise in research and laboratory experiments but need help designing our product for commercial use. We also need business expertise.
- Strategy (5 / 5): We need to connect with an expert in the grid solar field so we can have the best strategy for entering the market
- Testing and Validation (4 / 5): We need connections to national laboratory research groups and solar farms to validate our product and market respectively
- Product Development (5 / 5): We need connections to solar farms to figure out what exactly they need in terms of diagnostics
- Utility Scale (5 / 5): We are especially looking for connections in the large scale utility and solar markets for our customer discovery, and our target market is to deploy on a utility scale so we need expertise in this area
- Science, Research and Development (1 / 5): We have expertise in this area from our PhD programs and our advisors who are chemical engineering professors at the University of Pittsburgh
- Technical Analysis (1 / 5): We have expertise in this area from our PhD programs and our advisors who are chemical engineering professors/ flow battery researchers at the University of Pittsburgh

- funding & Investments (275): We are focusing now on our rapid prototyping but will be looking for more aid in funding between the Set! and Go! phases
- Hardware Development (3 / 5): We have expertise in designing in CAD and fabricating hardware, but we need advice for moving up technology readiness levels
- System Design (3 / 5): We understand how to design a minimum viable system, but an expert can give us pointers on how to make the Flowcell more efficient
- Software Development (3 / 5): We have a software engineer on our team but more expertise in front-end software would be helpful
- Legal, Insurance, and Public Policy (1 / 5): We are using the Penn State Entrepreneurship Assistance Clinic for our legal advice, and the University of Pittsburgh is filing our patent

Matches

- ^{1.} <u>NextEnergy</u>: 87.03%
- ^{2.} <u>University of North Dakota Energy and Environmental Research Center (EERC)</u>: 87.02%
- ^{3.} Positive Deviancy: 86.24%
- 4. <u>Zpryme</u>: 86.19%
- 5. Mendiak Systems: 85.48%
- 6. New Mexico Clean Energy Resilience and Growth: 85.46%
- 7. <u>HomeMe Group, Inc.</u>: 85.35%
- ^{8.} <u>Clean Energy Business Incubator Program (CEBIP) at Stony Brook University</u>: 84.58%
- 9. Solar Inventions: 84.56%
- ^{10.} <u>Circuit Launch</u>: 84.56%