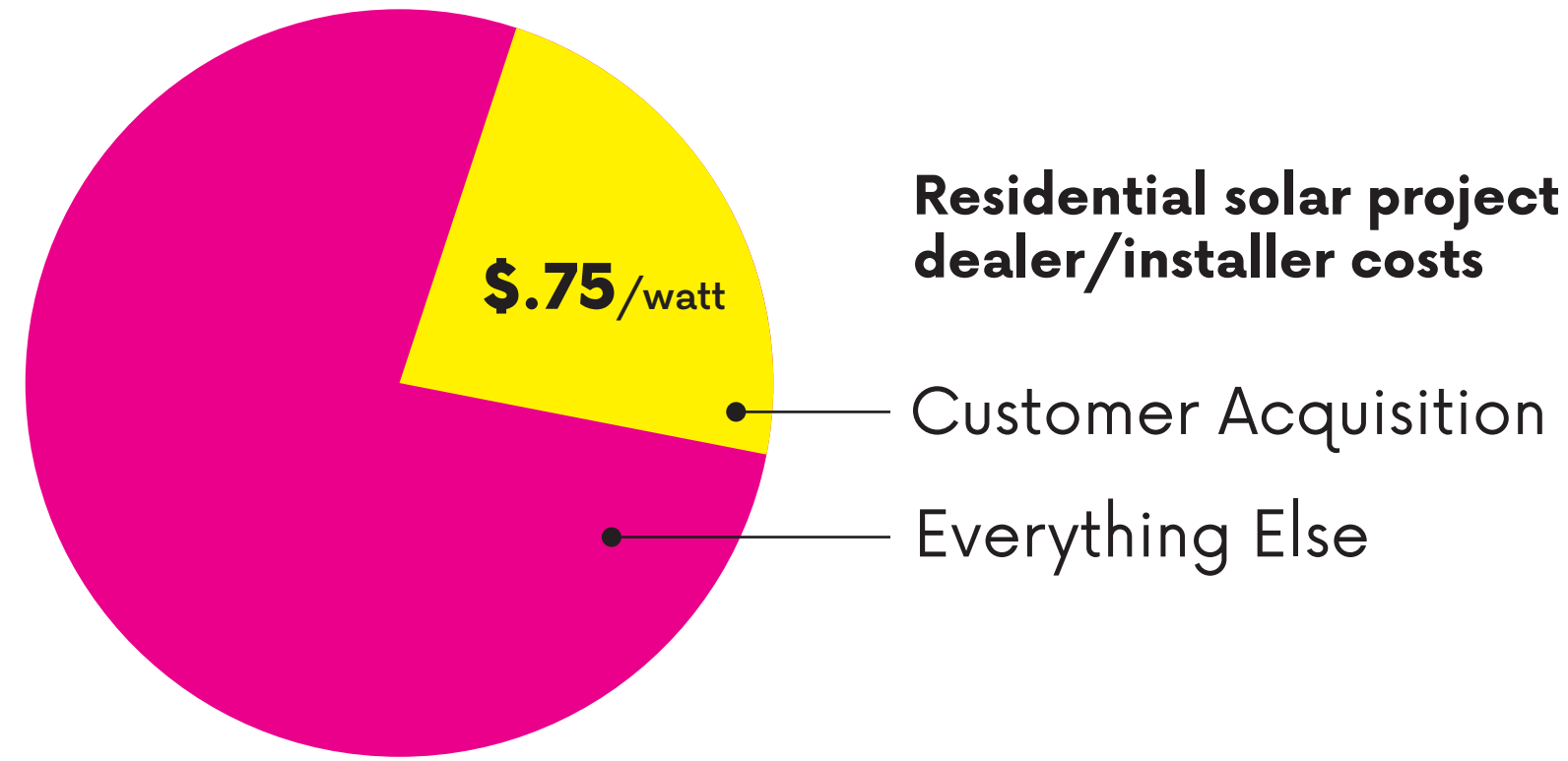


# The Money Problem



## Cost Exacerbators

- Market leads are cold and unqualified
- Quoting solar is time consuming and complicated
- Solar projects are complex and rely on a range of tech

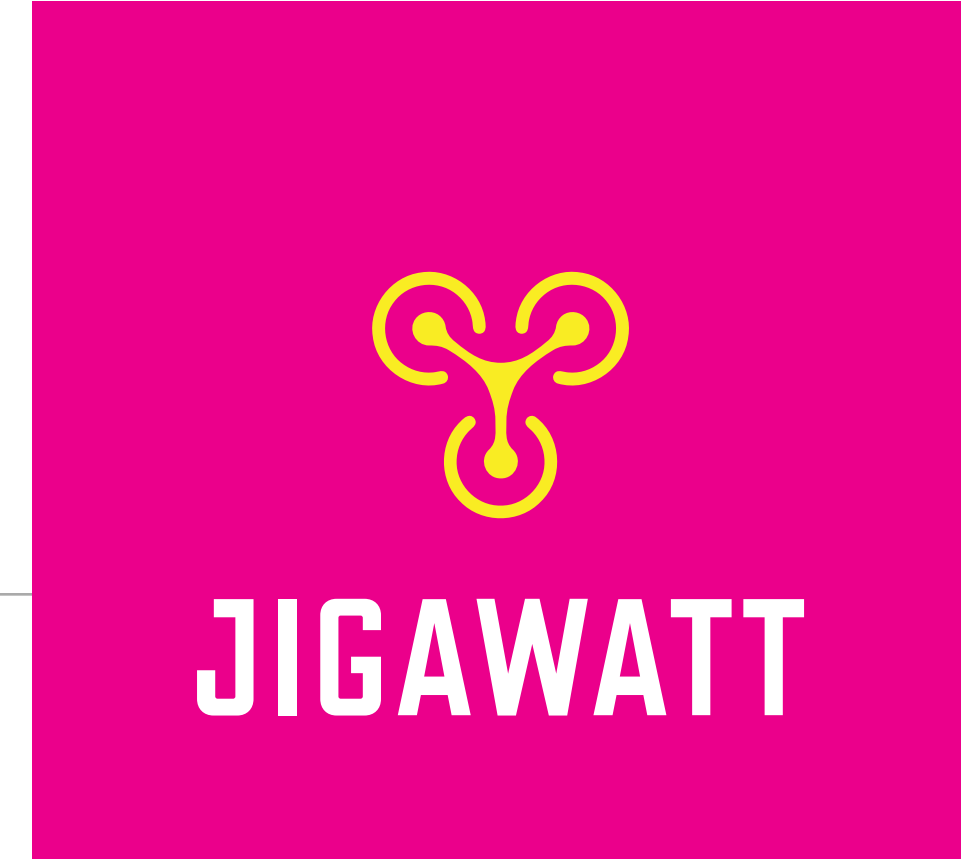
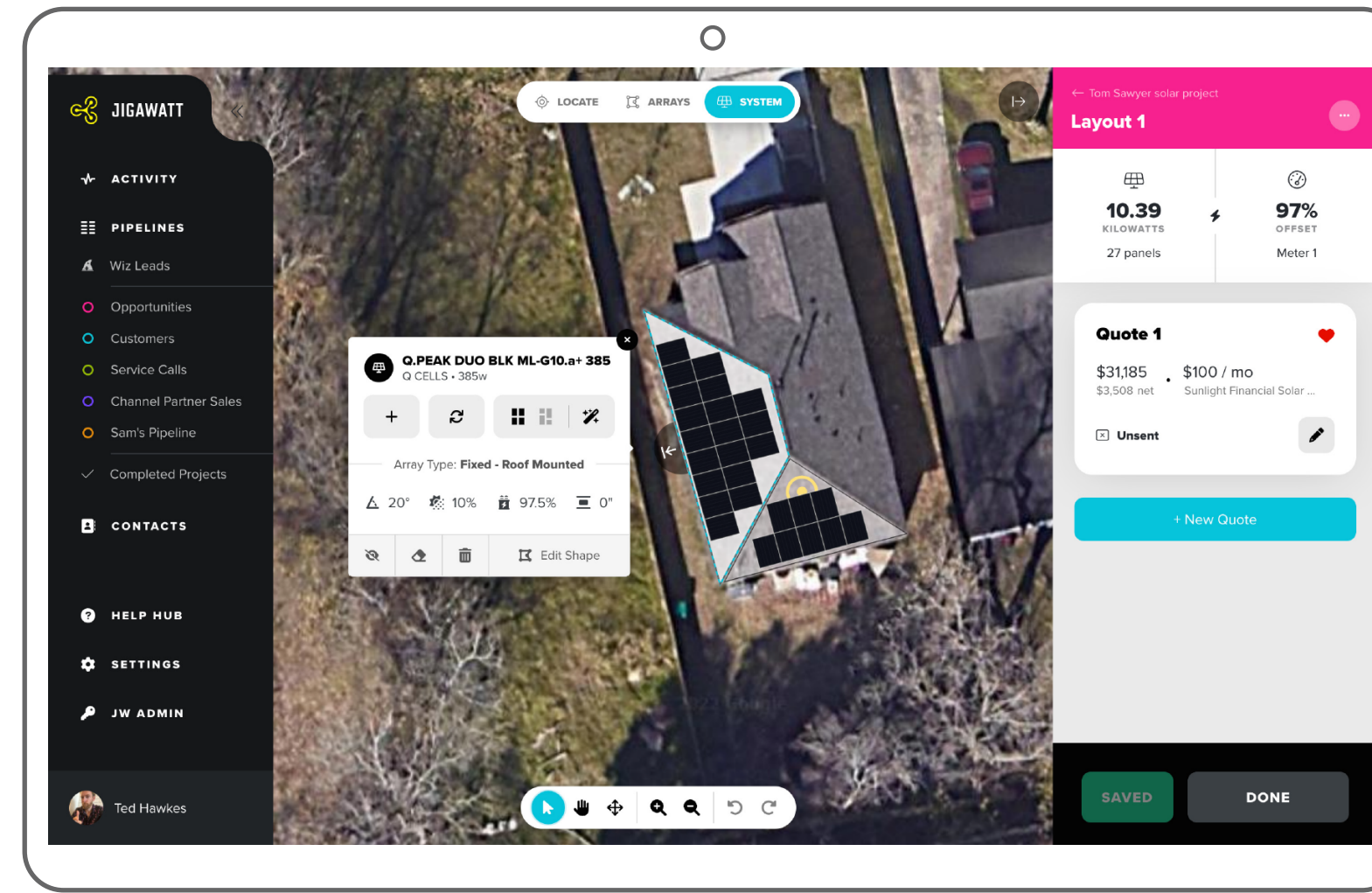
## The Thesis

Better technology, specifically a productivity software that streamlines the complete solar project life cycle, can vastly reduce workload on sales consultants, increase accuracy, improve customer experience, mitigate data decay, and make everyone happier in the process.

## Landscape Deficiencies

	Solo	Sighten	OpenSolar	Aurora	Sumobi	Jigawatt
Usable Interface	●			●	●	●
Cool Presentation	●	●		●	●	●
Breadth of Features		●	●			●
Flexible Integrations	●		●			●
Competitive Price		●	●			●

# The Better Technology



Built to holistically address the gauntlet of challenges solar consultants face daily, **Jigawatt Core** is an intuitive, feature-rich cloud software that smoothly does all the solar things in one welcoming place.

Available to solar folks on SaaS basis!

## PV Layout Design

**Workflow Management**      **Lead Generation**      **Quoting & Job Costing**      **Automated Proposals**

## State of the Project

- ✔ Minimum viable product
- ✔ Active users
- Core features complete *so close!*

**And here's us!** Jigawatt LLC is a small software firm that divides its efforts between two main endeavors: 1) generating revenue by building custom software for paying clients; 2) investing said revenue by allocating developer hours to the creation of Jigawatt Core!

◀ Curtis Reinhardtson & Ted Hawkes  
RE+ Anaheim, September 2022

