

Lincoln Park Energy Justice Coalition

“The split incentive is a particularly pernicious market failure that plagues any number of energy improvement programs. Put simply, a “split incentive” market failure is said to exist **when benefits of a transaction pass to someone other than the party paying the cost.**”
ACEEE

With over 70% of our households renting in the J40 Lincoln Park neighborhood, we're convening tenants, landlords, and community partners to tackle the split incentive challenge.

Our Actions:

- 1) Develop a cross-cutting rental audit centered on the challenges experienced by our low-income renters (energy, health, aging, disasters)
- 2) Create training programs that open opportunities for our residents to benefit from energy transition jobs
- 3) Use our joint commitment to advance multiple housing and energy solutions to address current inequities and pass harms

Lincoln Park by the numbers:



>60%

Housing units are
80+ years old



>30%

Poverty rate



>10 Yr

Lower life
expectancy
than other City
census tracts



>70%

Households
renting



Duluth
Landlord
Association



COMMERCE
DEPARTMENT