

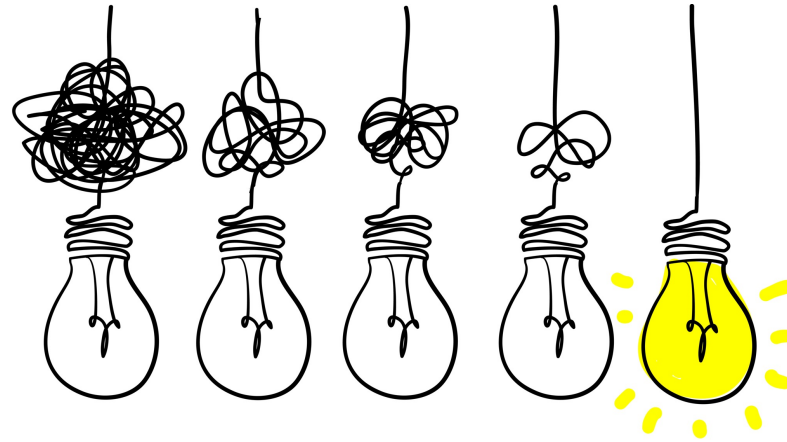
# Visual Impact Analysis (VIA)

A solution to improve **decision making** & **public engagement** in utility integrated resource planning ... through meaningful **data analytics** and **visualization** for ALL

## A tool that...



- **augments widely used IRP modeling software** with enhanced data analysis, visualization, and customization capabilities.



- **helps IRP analysts and planners:**
  - **manage** notoriously large, complex IRP datasets and model output
  - **automate** impact analyses
  - **derive new planning insights**
  - **incorporate** Justice40 goals in planning
  - **communicate** to both technical and non-technical audiences



- **allows diverse public stakeholders to see the impact of their input** on things that matter to them.