

SolarShare WI Cooperative

This cooperative investment platform creates version 2.0 of Community Solar

How it works

- People and businesses from Wisconsin join as members by paying a one-time membership fee
- Two member classes, Member Contractors (Class A) and Member Investors (Class B)
- Member Contractors build and develop the projects and Member Investors fund the projects via share purchases
- Projects are 1-5 MW and fed directly to the local utility distribution network via a Power Purchase Agreement
- Our model simplifies community solar for utilities and individuals because instead of subscriptions, we offer shares which provide equity to individuals. This eliminates time and money spent on marketing and administrative work related to subscriptions



SOLARSHARE
WISCONSIN CO-OP

Our secret ingredient to quick growth

Traditional Community Solar models limit subscriptions to the utility rate base. We can sell shares to anyone in the state, drawing from a bigger pool of investors. This allows us to increase the size and build more projects.

Allowing local people to invest in solar projects reduces NIMBYism and economic jealousy that is driving anti-solar sentiment across the nation.