EXPANDING COMMUNITY SOLAR PRESENCE

Citizens Energy Corporation is a non-profit energy company with a mission to make life's basic necessities more affordable to those in need.

We have successfully developed over 40 solar projects, with a focus on underused areas. In addition to the benefits of our community solar projects, we use our profits to fund various charitable energy assistance programs.



Example of our Landfill Solar Development



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We are focused on developing solar projects which provide meaningful benefits to include **LMI household access** and **greater household savings**.

Our team includes developers, asset managers, public relations, and charitable program managers.

As we look to develop new, emerging community solar markets, we face challenges with the following:

- communicating the benefits to customers,
- navigating different communities and stakeholders,
- familiarizing our own team with the nuances of the location.

Through the Community Solar Accelerator program, we will be able to grow our expertise and deliver projects in new, underserved solar markets.

Our focus is to bring our **cross-functional team** to understand new markets, develop sites for community solar, and set the stage for **complete solar life-cycle success** which will ensure **long-term meaningful benefits**.