



SOLARSHARE
WISCONSIN CO-OP

THIS INNOVATIVE COOPERATIVE INVESTMENT MODEL FROM WISCONSIN CREATES VERSION 2.0 OF COMMUNITY SOLAR

- **People and businesses from Wisconsin join as members by paying a one-time membership fee**
- **Two member classes, Member Contractors (Class A) and Member Investors (Class B)**
- **Member Contractors build and develop the projects and Member Investors fund the projects via share purchases**
- **Projects are 1-5 MW and fed directly to the local utility distribution network via a Power Purchase Agreement**
- **Instead of kWh subscriptions, SolarShare provides equity and dividends to individuals for their investment**
- **Eliminates utility administrative work related to subscriptions and removes penalty for moving as shares stay with members**

COOPERATIVE INVESTMENT: ANTIDOTE TO RURAL ANTI-SOLAR SENTIMENT

Allowing local people to invest in solar projects reduces NIMBYism and economic jealousy that is driving anti-solar sentiment across the nation, while including Agrivoltaics removes the worry about removing prime farmland from agricultural activity.

BIGGER POOL = BETTER PROJECT

Traditional Community Solar models limit subscriptions to the utility rate base. SolarShare can sell shares to anyone in the state. Drawing from a bigger pool of investors, the cooperative can increase the size of rural projects, delivering a more cost-effective project to the utility. This helps to reduce energy burdens while keeping energy dollars in the state.