

## PROJECT KERA SUMMARY

# SMART GOALS

## DEMONSTRATION PROJECT

	<u>SPECIFIC</u>	<u>GOAL ALIGNMENT</u>
<b>S</b>	Partnering with Williamsburg, Mo. to demonstrate EV self-charging capability eliminating rural EV range anxiety.	Demonstrate innovative and replicable partnership mechanisms.
<b>M</b>	<u>MEASURABLE</u> Measuring success: net positive charge KPI to rural partner home/main rd. Demonstrating battery range increase.	Develop activities that prepare rural communities to complete clean energy projects.
<b>A</b>	<u>ACHIEVABLE</u> Focused scope implementing feasible self-charging mechanism using mature battery technology.	Better prepare rural/remote community to secure funding for clean energy projects.
<b>R</b>	<u>RELEVANT</u> Enhancing EV utility/adoption in rural areas supports broader clean energy transformation.	Build trust/strengthen networks between/within rural communities in support of energy improvements. Justice 40 alignment.
<b>T</b>	<u>TIME BOUND</u> Project KERA activities will align with the phase 1 (developing partnerships) and Phase 2 timelines (implementation)	Well-planned strategy, KPIs to better prepare Williamsburg to secure and effectively utilize funding for future clean energy initiatives.