

**Title:** SHINE: Sustainable High-Yield Investments in New Energy

**Competitor Name:** Fahe

**Organization:** Federation of Appalachian Housing Enterprises

**Location of Primary Benefits:** 41858-7340 Whitesburg, Kentucky

**Short Description:** Leveraging its 40+ years of experience in constructing energy-efficient homes in remote and challenging locations, Fahe's proposed SHINE project aims to address the aftermath of devastating floods in Whitesburg, Kentucky using three primary strategies. Fahe will quickly deploy equitable solar financing options for developers, work to collaborate towards individual consumer financing options, and address the existing perceptions around green technologies in rural Appalachia.

**Link to 3-Minute Video Pitch:** <https://youtu.be/KaYKA6TbAcE>

**Project Members:**

Traviss Witt, Advancement Director at Fahe – More than 10 years of poverty relief program experience

<https://www.linkedin.com/in/traviss-witt-5b310052/>

Chad McPherson, Director of Investments at Fahe- More than 10 years of Capital Project Experience

Katy Stigers, VP of Research at Fahe- More than 10 years of academic research experience

<https://www.linkedin.com/in/katystigers/>

Vonda Poynter, VP of Membership at Fahe – More than 30 years of housing project and consulting experience

<https://www.linkedin.com/in/vondapoynter/>

**Other Partners:** Seth Long, Executive Director of HOMES, Inc. a certified solar installer located in Whitesburg, KY.

Working with our Network of 50+ nonprofits across the Appalachian portion of Kentucky, Tennessee, West Virginia, Virginia, Alabama, and Maryland, we use our expertise in finance, collaboration, innovation, advocacy, and communication to achieve a more prosperous Appalachian region. With a focus on leadership, housing, education, health and social services, and economic opportunity, Fahe empowers the people and communities of Appalachia with the resources, opportunities, and tools needed to build a better life. Our strength in numbers creates positive change in Appalachia, one of the poorest and most difficult regions of the country to serve.