

Title: The Port Isabel Energy Efficiency Initiative

Competitor name: Hugo Cesar Mata, CEO of SonMa Solutions

Organization:

SonMa Solutions

sonmasolutions@gmail.com

956-983-0601

Location of primary benefits:

78578-2494, Port Isabel City, TX

Short description of proposed plan, activities, and use of the prize funds:

The Port Isabel Energy Efficiency Initiative is a collaborative effort led by SonMa Solutions, with the involvement of The First United Methodist Church, White Lumber & Supply hardware store, and JEA Construction. SonMa Solutions oversees the project, while The First United Methodist Church provides a trusted outreach channel. White Lumber & Supply provides weather-stripping and caulking materials, and JEA Construction leads the installation of these services in homes.

The initiative aims to increase energy efficiency in low-income households, reduce energy expenses by 10%, lower the community's carbon footprint, and support local businesses through weather-stripping and caulking services. Financial need will be based on income tax records, and utility bills will be used to track energy cost improvements. Testimonial videos of successful cases will be documented and shared with the public in order to inspire sustainability in Port Isabel and facilitate future projects in other rural communities.

Link to the 3-minute, online video pitch:

<https://youtu.be/fHWP8-XORCc>

Partners:

Pastor Roland Pecina, Pastor of The First United Methodist Church in Port Isabel

fumcpi.pastor@gmail.com, (956) 943-2485

Danny Delgado, Store Manager of White Lumber & Supply

whitelumber927@att.net, (956) 943-5523

Joel E Alvarez, CEO of JEA Construction

Joelealvarez63@gmail.com, (956) 579-2705