



Energizing Rural Communities Prize

Positive Deviancy & Tebughna Foundation
Partnership Plan

Phase One
May 2023

AMERICAN
MADE
U.S. DEPARTMENT OF ENERGY

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Team Information:

Team Lead Name: Jade Garrett, Owner, Positive Deviancy

Team Member 2: Vide Kroto, Tebughna Foundation

Project Location(s):

Tyonek, Alaska 99682

Short Description:

Positive Deviancy will facilitate negotiations, value alignment, design of experiments, risk analysis, and deployment of renewable energy startups technology for the Rural Alaskan Tebughna Tribe to hold field demonstration pilots in the remote village of Tyonek, Alaska. The goal is to match the Tebughna Tribe with emerging cleantech startups that are willing to adjust their potential solutions to best meet the community's needs and values, by ensuring that Tebughna has a seat at the decision making table and final say in what they think will reduce the high energy burden costs of their village. Positive Deviancy and Tebughna want to create a repeatable process through this pilot collaboration so we can scale this model to other underserved communities and rural Alaskan tribes who need it most.