

Energizing Rural Communities Prize

# Croft is building the future of fuel.

The equipment we use to tend fields, clear power lines, and haul lumber has always shaped the places we live and work. In this partnership between people and place, we're caretakers of resources that future generations will inherit, stewards during our brief time here.

**We know we won't power work trucks, generators and rural trades with diesel for another generation.** The prospect of energy-dense fuels that are enduring, locally made and cleaner is too great to ignore. The question is how quickly we can transition to a cleaner fuel.

## Company Details

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Headquartered in Atlanta, Georgia

Pitch video: <https://youtu.be/XX9dJBVwWdc>

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## Community Partners

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Willis Farms, Hillsboro, Tennessee

Bright Community Trust, Port St Joe, Florida

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