

Eversource Main Streets Heat Pump Initiative

Bringing decarbonization to the Main Streets of Massachusetts

- Over \$10 million of infrastructure upgrade investment to Massachusetts small businesses over 5 years
- Using proven methods and track record of success to push the frontiers of energy efficiency and electrification
- Leveraging deep research, partnerships with major decarbonization equipment manufacturers, and extensive team of experts
- Grounding efforts in community-centered approach and focusing on Justice40 zones
- Leading the way with collaboration as a core value by partnering stakeholders from Massachusetts communities, the Department of Energy, state regulators, Eversource, international technology leaders, local installers, and more

