



Accelerating Multifamily Building Electrification

- **Goal:** Provide efficient building electrification in multifamily affordable housing by scaling ICAST's one-stop-shop model to nonprofits, general contractors, and local community action agencies/programs (CAAs/CAPs)
- **Where The Project Will Take Place:** Nationwide
- **Who Are Our Partners:** ICAST, Triple Bottom Line Foundation (TBL Fund), Santa Fe Community College, Utah Housing Coalition, CT Children's Hospital, Wayne Metropolitan Community Action Agency
- **Time Period:** 4 quarters (1 year)
- **What Will Be Accomplished in the 'Concept Stage':**
 - Form An Advisory Board To Inform Project Design, And Solicit Potential Implementors
 - Developing A Framework For Scaling The OSS Model
 - Develop An Outreach Plan
 - Submit Drafts Of Framework And Outreach Plan To DOE To Prepare For Upcoming Stages
- **Why Our Plan Works:**
 - We are a national premiere provider of rehabilitation services in multifamily buildings, especially multifamily affordable housing, and we understand the challenges and needed solutions to electrify buildings.
 - We have internally launched and scaled our model to multiple states through existing WAP and energy efficiency programs, serving over 124,000 multifamily households, which will allow us to easily scale with external providers.
 - We will develop tailored pathways in training each provider type, ensuring we can directly address their barriers to success while tapping into their strengths in building electrification (e.g., general contractors knowing how to carry out rehab projects)