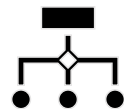


# Fitchburg Efficiency Navigator

- The program:
  - Preserves affordable housing
  - Increases climate resilience
  - Improves comfort, health & safety
  - Promotes equity
  - Supports local economy
- The Team:
  - Private-public partnership between Sustain Dane, City of Fitchburg, & McKenzie Regional Workforce Center
  - Providing the foundation to scale with TIF funding
  - Supports diverse contractor workforce development



## How the Efficiency Navigator Model Addresses Barriers:



Single point of contact to support owners step-by-step through the process.



Assessment report details recommended measures with cost and savings analysis.



Onsite building assessment and energy analysis informs owner of cost-effective opportunities for improvements.



Provides access to grants capital, financing products, and incentive programs to pay for improvements.



Excellent customer service and program options to engage residents.