



CITY OF CINCINNATI

Electrify Cincy - Flipping the Switch on Building Electrification in the Midwest



Electrify Cincy 1.0 Ambassadors celebrate reaching more than 3,500 residents

Electrify Cincy (EC) is a collaborative effort - aligned with the goals of the [2023 Green Cincinnati Plan](#) - that lays the foundation for Cincinnatians to accelerate the electrification of our homes and businesses in order to build an even more sustainable, equitable, and resilient community. Largely through the Buildings UP Prize, Cincinnati plans to take Electrify Cincy to the next level by:

- Adding **staff capacity and strategic tools**, like BlocPower's Instant Building Report, to better reach and serve energy justice communities
- Ramping up a **Building Electrification Collaborative** into a multi-disciplinary, cohesive training facilitator and growing the **Designated Contractor Network** as a trusted resident resource
- Providing **rebates to LMI households** that braid with state IRA incentives to make electrified technologies the more affordable option
- Investing in a **hands-on demonstration site** that is accessible for community members to better understand heat pumps, insulation, air sealing, and other electrification and building envelope technologies

Cincinnati aims to reduce building emissions by 30%, electrify 20,000 households, and reduce energy poverty by 10% by 2028.

Electrify Cincy Partners to date:

