Electrify Communities

## Who:

→ Twin Cities suburbs of Edina, Eden Prairie, and St. Louis Park

## What:

→ Provide comprehensive home weatherization and electrification retrofit for 6 to 10 income-qualified homeowners or landlords of income-qualified renters across the cohort cities

## Why:

- → Demonstrate the value and viability of home electrification in colder climates such as Minnesota
- → Reduce the energy burden and improve the health of lower-income residents who are more vulnerable to the effects of a changing climate



L to R: 1) Jen Fierce, City of Eden Prairie 2) Emily Ziring, City of St. Louis Park (ft. Cozy the Heat Pump) 3) Grace Hancock, City of Edina 4) Ellie Rabine, City of St. Louis Park. Not pictured: Matthew Gabb, City of Edina

How:

- → Partner with Park Nicollet health care system, MN Interfaith Power & Light, and Age Well at Home to engage, inform, and recruit the target participants across the three cities
- → Stack city funds with state and federal resources to eliminate costs for participants, and focus on retrofitting buildings with electric resistance heat to lower costs in perpetuity