

# Deep Retrofits, Shallow Pockets in Rural Virginia

### Pilot: S.A. Robinson Apartments in Pembroke, VA

## Who is Community Housing Partners?

✓ 501(c)(3) started in 1975 doing home repairs in rural southwest Virginia
 ✓ Began weatherization services in 1976
 ✓ Owns and operates 86 affordable multifamily properties in Virginia

Priorities: resident health, environmental stewardship, data-driven decision making to inform replicable and equitable investments

### 2022-2024 CHP Strategic Plan Goal:

Prioritize decarbonization on CHP's owned portfolio through 1) Energy Solutions retrofit work; 2) Asset Management capital improvements; and 3) Real Estate Development comprehensive rehabs (LIHTC).

Challenge: How to prioritize this work in rural, missiondriven multifamily communities that don't flow enough cash for capital reinvestment into deep retrofit work?

Solution: Partner → Pilot → Measure → Scale

#### Listen

Ask residents what they need.
What improvements would they like to see and why? How are their homes impacting their health and comfort?

### Leverage

Use outcomes and impact data to attract new partners and diversified resources to expand retrofit work across CHP's southwest Virginia footprint.

#### Launch

Use Sol Systems partnership as a catalyst to advance deep retrofit measures at S.A.
Robinson Apartments in rural southwest Virginia.

#### Learn

Monitor and evaluate the work being done. What's working? What's not? What are we validating? What is different than expected?

Decarbonization
Outcomes

Resident Impact Resource & Investment Needs