

Twin Cities Home Energy: Bridging the Gap

The Team

- **Applicants:** Community Power (lead); Cooperative Energy Futures
- **CBOs:** Community Stabilization Project; East Side Freedom Library; Powderhorn Park Neighborhood Association; West Side Community Organization
- **Technical Partners:** EEtility; Inclusive Prosperity Capital; Slipstream; University of Minnesota's Center for Science, Technology, and Environmental Policy

The Local Challenges:

- Current energy upgrade programs serving Minneapolis and St. Paul, Minnesota are based on individual ability to pay upfront or pass means-testing hurdles
- Confusing programs, not designed for user success or ease of navigation
- Little data sharing or cross-program coordination

The Scalable Innovation Concept:

1. A coordinated capital stack braids all public incentives with on-bill, no-debt financing with net annual savings
2. Community-based navigators guide participants through all steps of the process and interfacing with the technical, contracting, and funding partners
3. Software tools collect home energy data in a format that allows technical experts to develop energy upgrade plans for residents. All actions, energy savings, and financial benefits will be tracked via this system to ensure easy, understandable and affordable experience for user

