

# Summary: 200 x 200: Fast upgrades, equitable outcomes



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**Problem:** Due to their vintages, most homes in the targeted zone are not efficient and unready for heat pump water heaters (HPWH). With a new law banning the sale of new gas heaters by 2027, an equitable and accelerated transition away from natural gas is now necessary.

**Solution:** The new **SF Home Improvement Program for *Everyone*** offers hassle-free energy conservation and HPWH installations without panel upgrades. It attempts to zero-out customer costs through aggregated demand, stacked rebates, and leveraging the local government's vast purchasing power.

**Objective:** Install 200 identical, low-voltage HPWH and energy conservation measures within a span of 200 days in and next to San Francisco's Disadvantaged Community.

**Team:** SF Environment Department (concept lead)  
PODER (CBO)  
QuitCarbon (software and technical assistance provider)  
Rising Sun Center for Opportunity (CBO)  
SF Climate Equity Hub (CBO)

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