## **Project HOPE**

## **H**elping build **O**pportunities for **P**eople to **E**xcel













- 7-county region of Central Texas
- Over 435,000 residents
- 56% African Am. or Hispanic
- Less than 27% have >= Bachelor's degree
- Average of 16.1% living in poverty
- Approx. 38% of housing built pre-1978
- Property tax increased avg 11% in one year

## **Shortfalls of Currently Funded Programs**

- Lack of adequate funding for demand
  - Approx. 12-mo wait list for weatherization
  - Approx. 4+mo wait list for home repair programs
- Shortfall in workforce willing to do the work
  - Little interest in home rehab (new housing boom)
  - Shortfall in qualified contractors for project needs
- Need for funding that supports housing issues
  - Cost exceeds program limitations
  - Many homes exceed costs for single program \$\$
  - Repair costs have increased >22% since 2019

## **Project HOPE will:**

- Increase funding-services for demand
  - Increase direct assistance \$\$\$
  - Use layered approach from multiple programs
- Increase capacity of workforce
  - Pay for training-certs for weatherization
  - Increase qualified techs
  - Increase partnerships with small contractors
- Expand \$\$ for Energy Efficiency & Electrification
  - Increase weatherization services
  - Increase heat pump water heater use
  - Expand insulation & home envelope options
  - Increase electrification to code standards & reduce overall costs
  - layer repairs / program services / reduce \$\$\$

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