## Twin Cities, Minnesota

## **Commercial Sustainability Initiative**

Our collaborative will help small businesses implement efficiency upgrades, electrification, and solar in small commercial buildings, with a focus on three Twin Cities corridors that were most impacted by the civil unrest of 2020.

## Project Goals:

- Use community connections to address the needs of underserved small businesses on major Twin Cities commercial corridors.
- Create a "plug and play" program so entrepreneurs can easily find and compare bids through vetted general contractors and installers.
- Develop tools with CDFI partners who can combine multiple funding sources together, reduce first-cost hurdles, and provide low-barrier financing streams.











