



Equity Centered Innovation Prize Pathway
 Montgomery County and City of Takoma Park's

3 Pillars of Decarbonization Support for Multi-Unit Housing

Provide Technical Assistance

Challenge:

- Metering, tax structure prevent participation in energy programs
- Responsibility for upgrades is split between owner and tenant

Solution:

- Provide free/reduced-cost, whole-building weatherization and electrification audits
- **Partnership:** MC Green Bank and Takoma Park provide funds for energy studies

Outreach + In-Unit Retrofits

Challenge:

- Many renters are low income and face high energy burden
- Residents are unfamiliar with electrification

Solution:

- Demonstrate replicability by piloting in-unit electrification in Equity Emphasis Areas
- **Partnership:** H4H, CHEER & ECC do grassroots outreach; H4H performs in-unit pilot projects

Financial Coaching/Support

Challenge:

- Multi-unit housing owners have limited financial skillsets, planning capacity, and budget reserves to manage building upgrades

Solution:

- Add financial planning and seed funds for identified project needs
- **Partnership:** DHCA/MC Green Bank provides financial coaching tools; Takoma Park funds decarb projects

Scale Potential

	Condos	Multi-Unit Buildings
Building Count	1,086	836
Inside EEA*	341	410
Outside EEA*	745	426

*Equity Emphasis Area

Partnerships:

