

# CASH FOR CLUNKERS SUMMARY SLIDE

***The Cash for Clunkers program will assist businesses within the locally designated Corridor Improvement Authorities (CIAs) in Grand Rapids, Michigan.***

*The Cash for Clunkers Navigation Program consolidates and provides critical resources for non-residential building owners. The Cash for Clunkers Navigation Tool will serve as a resource hub to clearly display available programs, initiatives, and incentives for decarbonizing the building sector. Participating businesses will benefit from an energy assessment, building report, and energy benchmark.*



**WEST  
MICHIGAN**

The USGBC-WM will generate an energy benchmark using Energy Star Portfolio Manager and calculate the health and environmental benefits of proposed projects. The team will act as an “owner representative” to identify all available funding opportunities that increase the rate of implementation, providing gap funding as needed and available.



**CITY OF  
GRAND  
RAPIDS**

The City of Grand Rapids brings knowledge and expertise on which neighborhoods have historically been underfunded and which programs are available to help. The City leads the E.H. Zero Initiative, working to establish policies and programs to reduce carbon emissions in local buildings.

**SMALL BUSINESS**  
Association of MICHIGAN

The Small Business Association of Michigan (SBAM) will provide free energy assessments with funding from local utilities. Job shadowing/mentoring will be available during these assessments to raise awareness of career pathways in energy management fields.