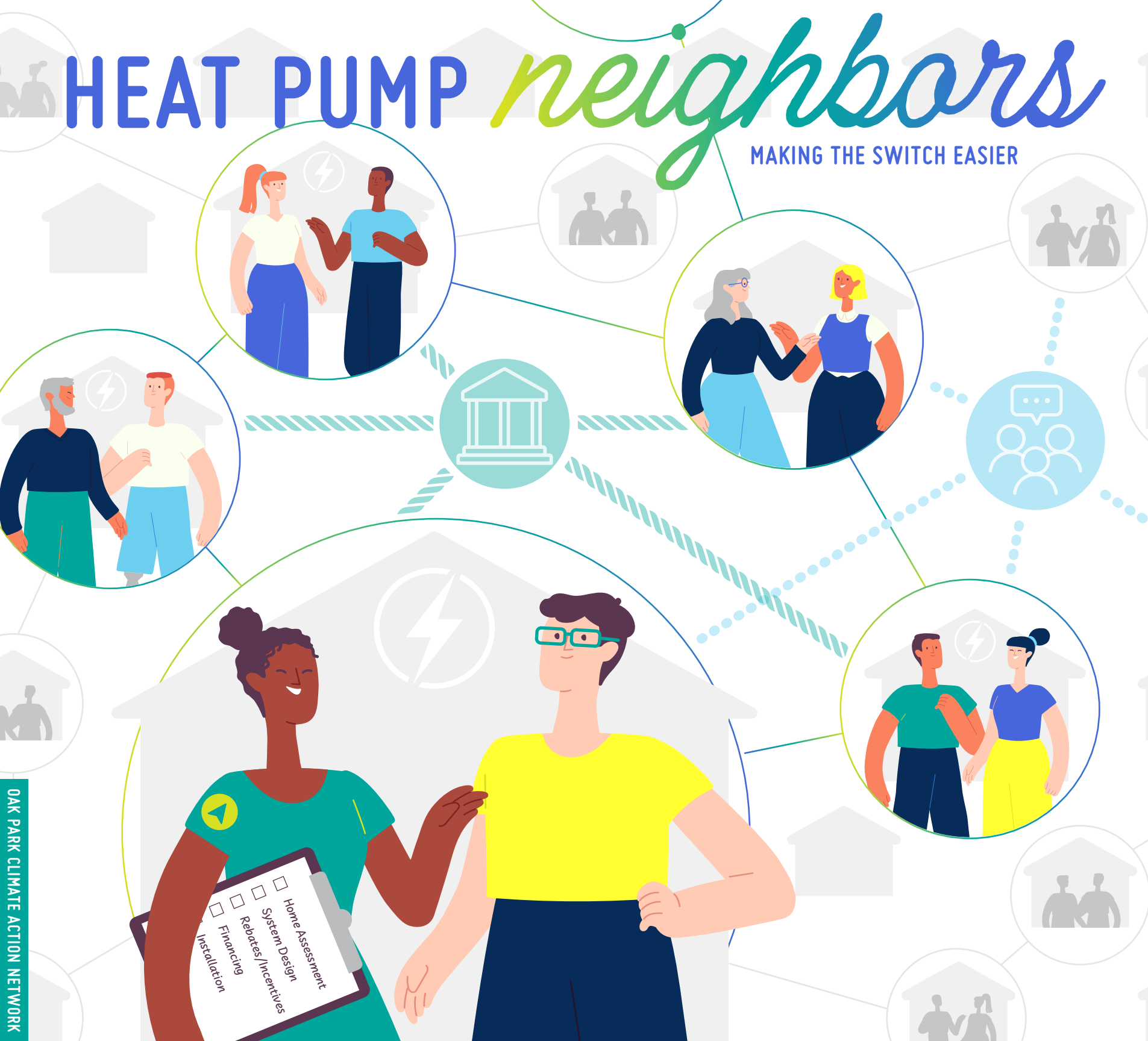


HEAT PUMP *neighbors*

MAKING THE SWITCH EASIER



Build trust. Show-and-tell. Guide. Repeat.

Seven homeowners are selected to switch to heatpumps and weatherize their homes. Their system designs and experiences act as shared community resources. By building a trusted network of heat pump neighbors supported by trained navigators and funding support, the HPN program aims to lower the barrier to entry to increase widespread heatpump adoption.

PILOT TARGET



11,000

Single family homes in Oak Park



37%

Oak Park emissions from residential buildings

PILOT GOALS



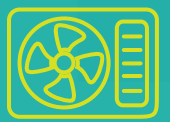
7

Heat Pump Neighbors as "model homes"



4

Trained Heat Pump Navigators



100

Heat pumps installed within first 3 years

LONG-TERM VISION



Expand into neighboring communities



Extend program to small multi-unit buildings



Grow beyond Chicagoland

- Home Assessment
- System Design
- Rebates/Incentives
- Financing
- Installation