



Homeowner wanting or needing energy efficiency upgrades and home repairs

Energy efficiency and renewable energy programs (Con Ed, NYSERDA, etc.)

~~Misinformation and bad actors~~

~~Not enough \$ to pay for upgrades~~

~~Aging housing stock~~

~~Confusing~~

Electrify NYC, NYSERDA Hubs

Homeowner fully stocked with solar, heat pumps, and energy efficient appliances

**Bridge & Forgivable Loan Program**

Partners: BCC, IPC, EDK Solutions, KC3

Pre-vetted contractors do the work, including home repairs

