

Bridging the Renter Gap: Community-Led Multifamily Building Electrification



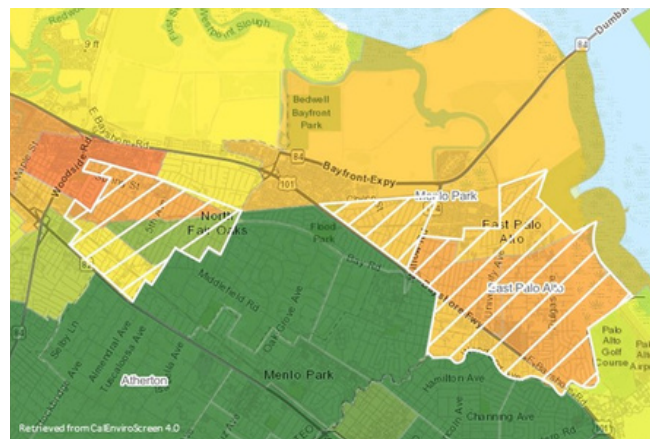
A BIPOC-led coalition of local experts

We are a diverse coalition of community-based organizations, financing & technical providers, electrification experts, and affordable housing sites.



Affordable housing sites already identified

Underresourced communities in San Mateo County, CA: East Palo Alto, Belle Haven (Menlo Park), and Redwood City/North Fair Oaks



Renters are being left behind in the clean energy transition.



Barriers include:

- Property owner buy-in/incentive
- High up-front costs
- Inadequate infrastructure
- Limited awareness of available resources

Underresourced communities continue to rely on inefficient and polluting energy sources, exacerbating energy inequality and environmental disparities.

A one-stop-shop for comprehensive education, seamless implementation, and straightforward financing.

Our program will:

- 1 Utilizes a **"one-stop-shop"** approach to streamline participation. Project team will coordinate incentive offerings across a variety of funding streams under the hood to maximize benefits but minimize effort for property owners and tenants.
- 2 **Brings building tenants into the conversation** as active participants. Foundational to our approach is comprehensive education on the health and safety reasons for electrification through culturally competent, in-language **community promotoras**.
- 3 **Builds local talent** through the hiring of local contractors and promotoras and building community-based organization capacity for leadership in the electrification space.
- 4 Utilizes **straightforward, already-secured no-lein financing** to supplement public funds for electrification, remediation, and energy efficiency measures.

