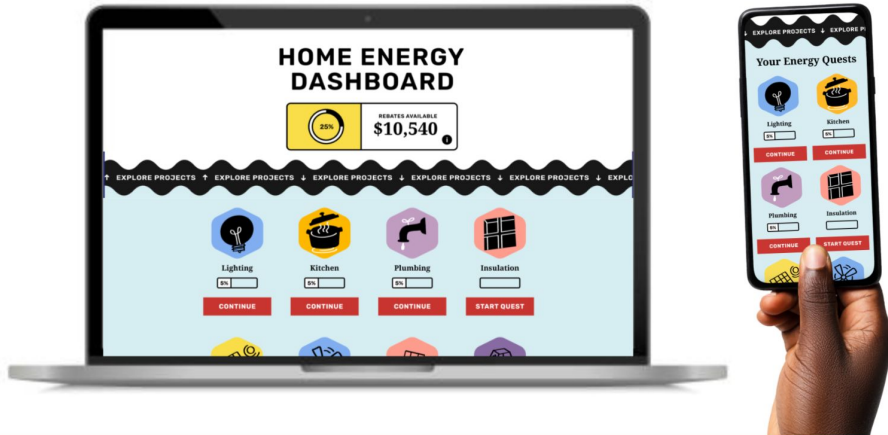


Wildgrid, Inc.

The “Nerdwallet” of Home Electrification

WILDGRID



Problems:

- High customer acquisition cost
- Inconsistent financing options

Solution: wildgridhome.com

Current product: Free Home Energy Dashboard where users can plan and budget for energy-saving upgrades. Wildgrid instantly calculates which rebates and tax incentives are available to decrease installation costs.

New product: Free financial planning tool that allows users to (1) select which energy-saving upgrades they want to tackle and (2) explore zero- to low-interest green loans. Includes full accounting of available rebates and tax credits. Users can prioritize projects by: the amount of money they'll save, the amount of emissions they'll reduce, the costs before and after incentives are factored in, and project timeline.

