

### Greengrid is building out the infrastructure to incentivize small-scale projects, en masse.

# How it works

## Buyer

Illustrative only

**Buver A** \$300K to accelerate solar and clean energy access

**Buyer B** \$1M to accelerate solar and address Scope 3

Buyer \$500K to accelerate solar and support schools

#### **Economic incentives**

### **G** reengrid

- 1. Identifies Buyers to incentivize new rooftop solar projects with additional impact.
- 2. Aggregates Environmental Attribute rights from Producers via vetted Suppliers
- 3. Targets and incentivizes new rooftop solar installations through Supplier network

Supplier **NGOs & Non-profits** Solar platforms Solar installers BIPOC Veteran Women Local etc **Lenders / Financiers Builders** 

**Producer** Homes Schools Small businesses Other local