

EMPOWERING DREAMS: GREEN ENERGY FUELS SMALL BUSINESS SUCCESS

PERFORMANCE CROP RESEARCH TEAM | GREAT BEND, KS

KEY PROJECT MEMBERS:



Melissa L. Nelson earned her Masters in Agriculture from Colorado State University in 2018. Boasting a broad background in crop and field research across continents, she has ascended to the position of a dynamic business owner and esteemed head research scientist in the USA, highlighting her profound expertise and leadership in the field of crop research.



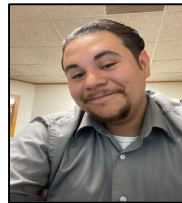
Troy Ostmeyer, PhD
Research Scientist
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Michael Kade
Huddleston
Research Assistant



Arturo Amaro Jr.
Research Assistant

Key Project Partners:



Good
Energy
Solutions,
Inc.



OUR MISSION

Performance Crop Research plans to benefit the disadvantaged community of Great Bend, KS where we are also located. Starting with education and outreach, raising awareness of the green energy opportunities available and encouraging youth participation in our new programs. PCR is setting precedent with our new clean energy facility to showcase a local commercial solar project. We are

elevating sustainability by seamlessly integrating green technologies and environmentally-friendly building materials. Embrace solar technology initiatives while advocating for the alteration of existing policies. Our commitment to endorsing the adoption of energy-efficient HVAC systems, with the utilization of renewable insulation and flooring to create a more eco-conscious and energy-savvy infrastructure.

CLEAN ENERGY

ECOSYSTEM TRACK



FOCUS 1

Clean Energy
Technology Goals:
New local display of
commercial solar
applications. Energy
education for the
youth and public.

FOCUS 2

Academic Programs:
Clean energy careers
seminars. Hands on
STEM workshops.
Summer internships for
students interested in
furthering their skills.

FOCUS 3

Community Outreach:
Advocate for local
policy change. Small
business green energy
conversion programs.
Energy efficiency audit
sign-up program.
Community boards
and online outreach.

