

Impact Plan Overview

Wildgrid.ai aim to break down barriers hindering underserved Distributed Energy Resource developers, fostering an equitable and just clean energy transition. We empower individuals to become solar developers through an online education platform and AI-driven guidance, starting with a Community Solar Development 101 course. Our long-term goal is to create a comprehensive curriculum promoting clean energy literacy and inclusivity. By bridging gaps, we contribute to a more equitable and just clean energy landscape, addressing challenges and fostering grassroots innovation for sustainable development.

Key Team Members

Kristal Hansley: With a background as the CEO and Founder of WeSolar Inc., the first Black Woman-owned community solar development company in the U.S., Kristal has accrued five years of hands-on experience in solar and Distributed Energy Resources (DER) development. Her prior role as a policy adviser to U.S. Senate Majority Leader Harry Reid underscores her commitment to addressing policy issues related to clean energy.

Parinda Darden: As a full-stack software engineer and CEO/Co-Founder of Wildgrid Inc., Parinda has a decade of experience as a software engineer in various NYC-based startups. Her proficiency in technology development complements the team's capabilities in creating innovative solutions for clean energy.

Franz Hochstrasser: As the CEO and Co-Founder of Raise Green, Franz specializes in inclusive financing for clean energy and DER projects. His experience in the Obama Administration, particularly in implementing the Recovery Act and contributing to climate policies, further enriches the team's understanding of the intersection of finance and clean energy.

Partner Organization

City First Enterprises (CFE), a Community Development Financial Institution (CDFI) with a long-standing commitment to creating equitable financial solutions. They aim to ensure that all communities, particularly communities of color, equitably benefit from the clean energy transition.

CFE's strategic plan, focusing on 'Clean Energy Lending,' aligns with our project goals. We aim to address energy inequities and affordability concerns in the Washington, D.C., and Baltimore metro areas. Specifically, the high energy burden experienced by 21%-34% of Black households and 21% of Latino/Hispanic households in Baltimore and Washington, D.C., highlights the urgency of our work.