

VENTURE FELLOWS PROGRAM

Entrepreneurs vs. Climate Change

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LARTA INSTITUTE

Let's feed, fuel & heal the world.

The Venture Fellows program is a 9-month hands-on accelerator — we invest in diverse innovators to pilot good ideas that help communities become more resilient to the impacts of climate change.

[Larta.org/Venture-Fellows](https://larta.org/Venture-Fellows)

Funding & Support for Sustainable Innovation Across Sectors & Stages

We are seeking innovations across a spectrum of stages via two dedicated tracks.

Pilot Development Track: This track is geared towards earlier stage innovations, where our team of experts and curriculum will guide you in developing a proof of concept in areas such as: Validation-oriented “studies”, user characterization, market research aggregation around the problem being solved, stakeholder identification, needs analysis, creating and conducting simple user/potential user surveys and focus groups, outreach testing, small scale experimentations such as pop-ups, and then developing a “pilot” plan for activation at a later point. This pilot is intended to advance iteration, garner more support, activate natural allies, and open pathways to additional funding.

Pilot Ready Track: This track is intended for more mature or developed innovations. This track would apply to those who have a well-established product or service, but may need additional help to achieve and/or overcome targeted outcomes. This would specifically help candidates execute their urban pilots during the program itself. This track is also open to innovations that may be more developed that wish to extend or create (a) custom offering(s) specifically for the underserved communities of South and East Los Angeles.

Program Benefits Include:

- Support in resources & funding to develop community-based solutions.
- Trial & iterate your idea in local Los Angeles communities
- Legal fees paid to incorporate your startup.
- Access to investors & grant funding to scale your solution.



Carmen Dianne and Kara Still

Co-Founders of Prosperity Market & Members of the 2023 Venture Fellows inaugural cohort.

“This fellowship is a game changer. The Larta team took the time to understand our challenges and gaps and have actively provided resources, introductions, assistance and more to help us reach our milestones. Our solar-powered and EV mobile farmers market will be ready to hit the road in no time.”