

Energy Innovation Pathways: *PowerUp*

The Minnesota Energy Innovation Pathways Team intends to grow an equitable and innovative ecosystem of energy entrepreneurs in Minnesota and has designed a comprehensive program to create essential community connections and access for those with big ideas and equip leaders with tools and resources to get their businesses off the ground. Providing dedicated programming and support to diverse founders through this platform will ensure that our future cleantech businesses and communities have better representation in the clean energy economy and increase access to wealth-building. This team is committed to increasing opportunities and access for diverse founders, including women and people of color, and those traditionally underrepresented in the tech innovation and energy transformation sectors. Since we are working from the grassroots up, we call this our PowerUp program.



Community Outreach

Workshops with community partners to raise visibility and awareness of cleantech innovation and workforce opportunities.

Program Integrations

Co-developed programming with workforce, community, economic development and startup programs to introduce energy & cleantech innovation and entrepreneurship as a future pathway.

Onramp & Coaching

Customized programming to build entrepreneurship skills, provide custom support and resources to diverse founders, and build funder connections.

Virtual Incubator

12-week incubator program to develop ideas, new businesses, new products, and social impact.

PowerUp Team & Partners



Community Energy Innovation Prize