

# Changemakers Community Economic Development Corporation

## ‘Āinapreneur Rural Business Startup Program

The ‘Āinapreneur goal is to build a vibrant community of rural and Native Hawaiian energy entrepreneurs, regional partners, and stakeholders, with at least 50 active members actively participating in discussions, sharing resources, and collaborating on projects through the program and platform.

‘Āinapreneur businesses prioritize team well-being and inclusivity, fostering a collaborative environment that values diversity and supports continuous learning. They prioritize holistic employee health and treat customers like family, incorporating feedback and exceeding expectations. Suppliers are seen as integral partners, engaged in decision-making processes. These businesses are deeply rooted in their communities, actively contributing to local environmental and societal improvement, promoting sustainability, and social responsibility. They are dedicated to learning and utilizing the Hawaiian language, ‘Ōlelo Hawai‘i.

Hilo, Hawai‘i



*Blending Ancestral Practices with Future Energy Technologies.*

*This picture is a makaha used in the ancestral technology of Native Hawaiian fishpond technology. Makaha are permeable barriers that allow water and small fish to pass into/out of the fishpond, but keep larger fish within.*