



# EnergizeNV



StartUpNV is a 501(c)3 non-profit statewide accelerator and business incubator for scalable Nevada-based startups that provides expert mentorship and access to a network of capital partners. StartUpNV's founders, mentors, university connections, investors, and business partners work together to grow and support a robust, inclusive startup ecosystem in Nevada. StartUpNV's related venture funds, FundNV, AngelNV, and a new seed fund provide startups access to local venture capital along with education for entrepreneurs and angel investors. Since its inception in 2017, StartUpNV has heard pitches from more than 1,000 startups, held more than 250 education events, and seen nearly \$80 million in venture capital raised over 55 companies.

## MVP

StartUpNV is proposing the launch of an incubator program, **EnergizeNV**, specifically tailored for emerging energy companies. Nevada's economic focus has evolved in recent years, transitioning from its traditional hospitality and tourism base to an expanding energy sector, highlighted by the presence of major industry players such as Tesla, Panasonic, and Redwood Materials. Despite this growth, it has been noted that early-stage technology companies within this sector frequently encounter substantial challenges, primarily due to insufficient resources and support. EnergizeNV will address this gap by providing founders with the necessary resources and knowledge to either secure federal funding or effectively pitch to investors.

## IMPLEMENTATION

### Creation of educational materials

~ 3 weeks

### Marketing campaign

~ 4 weeks, April 22nd to May 24th

### Application deadline

May 27th

EnergizeNV is organized into five essential modules, corresponding to the sections of a Department of Energy (DOE) SBIR commercialization plan:

- 1.) Market Opportunity
- 2.) Competition and Intellectual Property
- 3.) Finance and Revenue
- 4.) Product Development and Manufacturing
- 5.) Capital Raising.

The first EnergizeNV cohort will take place from **June 3rd to July 12th, 2024**. Sessions will be held twice a week for the first five weeks, followed by a final session in the last week, dedicated to additional pitch preparation.

# ENERGIZENV



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