

THE NEWLAB ENERGY DELTA PROGRAM

PROGRAM VISION

Newlab is bringing its deep tech venture platform to Louisiana to accelerate the commercialization of energy innovation and decarbonization technologies, starting with implementing an applied innovation program for **CARBON MANAGEMENT AND CLEAN HYDROGEN** technologies.

- Louisiana is uniquely positioned to lead the energy transition due to its legacy industry, workforce, infrastructure assets, and dedicated multi-stakeholder network who have been collaborated to pursue major federal initiatives (NSF Engines, EDA Tech Hubs and Build Back Better)
- Newlab will leverage our extensive track record of engineering the ecosystems, infrastructure, programming, and capital required to drive critical technologies to market
- Our model aims to attract more deep tech climate startups and investors to Louisiana to drive innovation-led economic development

ABOUT NEWLAB

Newlab is a deep tech venture platform focused on accelerating the development of climate technology startups through place-based communities of founders and startups in Brooklyn, Detroit, and Latin America. Through its applied innovation programming, purpose-built infrastructure, and investment, Newlab accelerates the commercialization of critical technologies needed to decarbonize the global economy. Since its inception in 2016, Newlab has supported 400+ startups that have raised over \$3.8 billion in VC funding.

NEWLAB'S EPIC PRIZE MVP

Newlab will launch its Energy Delta Program MVP to provide founders with the tools, resources, partnerships, and infrastructure access required to **LAUNCH FIRST-OF-A-KIND PILOT DEMONSTRATIONS** and accelerate market adoption.

- Newlab will develop a new set of applied innovation resources (a diagnostic tool to measure deep tech readiness, playbooks, and a pilot concept framework) to generate actionable pilot project proposals that startups can use to accelerate collaboration with industry customers
- During the MVP phase, Newlab will support five (5) startups in developing pilot projects with industry, academic, and infrastructure partners to de-risk technology and/or commercial milestones identified as gaps in their diagnostic evaluation

PROGRAM PARTNERS

Greater New Orleans, Inc. | Activate | Carbon Containment Lab | LSU & FUEL ENGINE | Carbonvert | Shell | Battelle