

# **Extreme Tech Challenge Energy Startup Initiative**

## ABOUT

Extreme Tech Challenge is the world's largest startup innovation ecosystem. Launched by legendary Silicon Valley investors Young Sohn and Bill Tai in 2015, our mission is to empower entrepreneurs building innovative technologies that build a better world. We elevate startups with the potential to lead markets and foster a community that encourages collaboration and innovation among industry leaders, investors, and mentors.

#### WHAT WE DO

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|--|--|---|-----------------------------------|---|--|
| PITCH<br>COMPETITONS   | NETWORKING<br>EVENTS   | STARTUP<br>SHOWCASES                                    | PANELS &<br>THOUGHT<br>LEADERSHIP | WORLDWIDE<br>DEAL FLOW  |  |
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| 10,000+<br>Startup<br>applications<br>from 120+<br>countries | 400+<br>VCs and CVCs<br>on evaluation<br>committee &<br>partners | <b>\$4B+</b><br>Funding rai<br>by XTC star<br>finalists |                                   | 190K+<br>2023 XTC<br>exposure<br>at tech<br>conferences<br>& events |  |
| OUR C  | COMMUN   | IITY -  |                                   |   |  |
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| UNIVERSITY<br>OF<br>CALIFORNIA                               |  | ABORATORY   | 🗙 Meta                            | intel.  |  |
| BIG IDEA 🛞 VENTU   |  |   | echCrunch                         | Ventures  |  |

## PROGRAM

The Energy Startup Initiative is a comprehensive program designed to propel **100+ startups** in the energy sector to the next level. Our goal is to equip entrepreneurs with the tools, insights, and connections necessary to thrive in a competitive and rapidly evolving industry. This program offers comprehensive support from ideation to market entry and expansion for significant growth and successful commercialization.

The Energy Startup Initiative addresses the lab-to-market focus area because these unique challenges for energy startups can be alleviated with the support of investors and VCs. Investors can support energy startups in resolving the following key challenges in commercialization through mentorship, expert guidance, coaching, connections to manufacturing and distribution channels and specialized investments:

- High capital requirementsRegulatory and policy hurdles
- Market access and adoption
- Scaling energy technologies

#### ACTIVITIES

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|------------|------------|---------------|--------------|-------------|
| National   | Access to  | Networking    | Corporate    | World-Class |
| Visibility | VCs & CVCs | Opportunities | Partnerships | Mentorship  |

- **Bootcamps:** Tailored workshop sessions covering topics like regulatory navigation, technology development, market penetration strategies, and sustainability practices led by industry experts, Corporate VCs, and seasoned investors.
- Mentorship: A network of experienced experts, executives, and investors in energy tech, business development, and venture capital will provide one-on-one sessions focusing on technical challenges, business model refinement, scaling strategies, and investor pitching.
- **Competitions & Showcases:** Participation in high-profile startup showcases and pitch competitions to bring visibility to startups on national and international platforms on the largest tech conference stages of the world to attract investors, partners, and corporates.
- Networking Events: To facilitate valuable connections within the tech and energy ecosystem to foster collaborative opportunities through exclusive convenings at major tech conferences, including meet-and-greets with investors, industry leaders, and potential partners.

### www.extremetechchallenge.org