



The U.S. Research Impact Alliance Corp (USRIA) is a West Virginia-based nonprofit that seeks to bridge the valley of death for high-impact research-based innovations in the United States. USRIA has assembled a multidisciplinary, multistate team with decades of experience commercializing breakthrough technologies from universities and national laboratories.



MVP

USRIA's EIR-Corps™ addresses the talent gap in formation-stage startups by recruiting and subsidizing the work of experienced startup team members to partner with inventors of promising energy technologies while they are still at the university or national lab. By matchmaking seasoned industry executives, board advisors, and mentors with technical founders, EIR-Corps enhances the potential for commercialization success from the initial point of startup creation.



Project Description

USRIA has partnered with regional universities and a national lab and has designed the MVP of a startup talent recruitment program titled **EIR-Corps™**. This model is based on the thesis that placing a heavy emphasis on the startup team and technology curation, coupled with proactive recruitment of startup team members with specific industry experience, will yield a significantly higher commercialization success rate.



Implementation Plan

The EIR-Corps model consists of a structured process of evaluating high potential innovations (HPIs) and potential team members for the right fit, utilizing Subject Matter Experts (SMEs) to advise Executives-in-Residence (EIRs) and inventors in the development of a go-to-market strategy. Over the duration of the MVP, EIR-Corps effort will review a set of HPIs sourced from our partner research institutions, connect HPI inventors with curated potential EIRs, advise in the creation of HPI commercialization plans, and create startups catalyzed with the newly formed teams.