

## **Mission**

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CO.LAB is a 501c3 nonprofit dedicated to accelerating startups in the greater Chattanooga region. We support companies from launch to scale by connecting them with expertise, resources, capital, and community.

## **MVP**

The Sustainable Mobility Accelerator is a 12-week program that immerses energy-based entrepreneurs in the sustainable mobility hub that is Chattanooga. Sustainable mobility encompasses the future forward movement of people, goods, energy, and data—something that unequivocally reflects Chattanooga's growing focus on innovation for transportation technologies and energy infrastructure.

We will implement a concierge approach, working hand-in-hand with each company to build and refine Go-To-Market strategies, review and refine the business model and sales strategies, refine pitch decks, build executive summaries, and more. Our goal is to build lifelong relationships with each startup and continue to support and provide value long after the program ends.

