





## **Alaska Industry Decarbonization Through Innovation**

## FACILITATE > PLAN > DEPLOY > IMPACT

Through a dynamic partnering process, Launch Alaska facilitates rapid customer discovery and identifies market fit.

Project maps are developed that include player maps, competitive analysis, value priority alignment and strategic sales plans. Launch Alaska supports project pursuits through warm introductions, development of essential documentation, and market insight. Launch Alaska
works with
community partners
and industry to
invest in
decarbonization
projects in rural
communities

Industry Cohort identifies project opportunities.

Cohort complete 1-3 project maps.

Cohort with 1+ project commitment(s) invited to join Launch Alaska Portfolio. Alaska Industry partners commit to investing in projects

- Identify projects in rural communities
- → Engage disadvantaged communities
- → Foster long term innovation
- → Attract investment
- Deploy clean technologies
- → Seek investment from industrial partners

Launch Alaska is committed to embracing Diversity, Equity and Inclusion (DE&I) as core values that intentionally create space for favorable outcomes. We have implemented a DE&I Plan to build out our policies and procedures in ways that directly support diverse groups in our network, both internally and externally. Diversity in Launch Alaska's programs fosters enhanced innovation, brings unique perspectives, and positively influences our mission to accelerate Alaska's energy transition.

