PR3 | The Global Alliance to Advance Reuse

The PR3 Standards

- Digital
- Incentives
- Labelling
- Reverse Logistics
- Washing
- Collection Points
- Containers

PR3 developed the only global standards to undergird reuse infrastructure.

The Digital Standard will enable the movement of reusable packaging in circular systems, proper environmental accounting, and secure financial incentives.

Pilot testing will begin in late 2024.