

Re-Q is a next-generation information system designed to provide streamlined post-sales stewardship for electronic devices.

Re-Q is focused on enabling the transformation of America's e-waste stream into an engine for economic growth by expanding repair and reuse.

re-Q

Re-Q starts with a special two-part barcode and search engine that together make it easy to find product documentation, support resources and local repair shops.

With the unique power to link detailed information to a physical object, Re-Q can also guide the work of repair professionals and e-waste processors.



Manufacturers



Consumers



Repair Professionals



E-Waste Processors

QR Code



This contains a website link that stores key details about a device structured as a tagged search query string.

(for example: www.re-q.org/req?id=+man:Manufacturer+dev:Device+ser:Serial)



Spatial Code

This spatial marker is a numbered datum that orients detailed information to physical products.