

Summary Slide

Team Name: Retread Revivers by The Toota Group

Team Members: Tony Reaves II

Introduce your community (or communities) and summarize the energy-related challenge

Our community is Neptune NJ 07753 and Asbury Park NJ 07712. These communities are lower income communities. Used tires have historically affected lower income communities by the illegal dumping and landfills being built in these communities. Case in point there is a scrap yard in these communities. Our plan would decrease the amount of waste tires going to these community scrap yards.

Retreading Snapshot:

Part 1: Tire Collection

- Partner with businesses for steady tire supply, Host community drop-off events, Offer optional pick-up service, Incentivize collection for participation.

Part 2: Tire Review and Reselling

- Conduct thorough visual inspections, Set minimum tread depth for safety, Assess repairability of tires, Utilize proper tools for effective patching. Match any matching tires, repair holes and/or retread the tires. Resell the tires and extend the life cycle of the tires.

Reselling Used Tires

- Market tires as used, transparently label tires for trus, price according to quality.

List of any Partner Organizations

None

