



+ REWILDER

• GIVING SECOND CHANCES TO MATERIALS + PEOPLE •

AN ICONIC 100% UPCYCLED BAG HAND CRAFTED FROM HIGH PERFORMANCE VINYL WASTE



**CREATE JOBS**  
WORKFORCE DEVELOPMENT WITH GOODWILL SOCAL + REWILDER

**USE NOTHING NEW**  
INSTEAD OF MAKING MORE NEW, WE'RE USING WASTE TO MAKE NEW THINGS

**SUPPORT BY (GOOD COMPANY)**

**SAVE TRASH**

**REPLACE PLASTIC BAGS**



WE CAN'T DO IT ALONE, SO WE MADE IT SYMBIOTIC

VINYL WASTE IS PLENTIFUL, TEMPORARY, AND BAD

STARTING WITH GOODWILL SOCAL OUTLET SHOPPERS



In the past year, we partnered with 15 companies to upcycle from their waste stream, diverting over 50,000 square feet of vinyl material.

*The New York Times*  
**California Tried to Ban Plastic Grocery Bags. It Didn't Work.**  
A ban on single-use bags included an exemption for bags meant to be reused and recycled. Except, they weren't. New legislation aims to fix that.

Vinyl banners sit in landfill for 500+ years, where they continue to release CO<sub>2</sub> and dangerous toxins over time. Upcycling is the best solution for adding value and keeping these materials in circulation for as long as possible.